

YOU ARE INVITED TO ATTEND



POWERED BY **right to protein** | A **USSEC** EXPERIENCE

ON 14-15 DECEMBER | HILTON DUBAI PALM JUMEIRAH  
DRESS CODE : BUSINESS CASUAL

 @righttoprotein.com

## ABOUT PITCH2FORK 2022

'Pitch2Fork', an industry event, hosted by Right To Protein and supported by U.S. Soy is a unique platform for start-ups and entrepreneurs to showcase impact ideas and success stories in the food, nutrition, and agri-tech space to win support. It's a two-day event that brings together the community of start-ups, investors, mentors, and academicians who aim to solve challenges in nutrition security. The attendees get an exclusive opportunity to meet and connect with established investors and start-ups as well as tune into insightful discussions.

## AGENDA

### WEDNESDAY DECEMBER 14, 2022 | DAY OF ARRIVAL

|                       |  |                      |
|-----------------------|--|----------------------|
| <b>6:30 – 8:00 AM</b> | <b>PRE CONFERENCE DINNER</b><br>Use this valuable time to network with colleagues and build new contacts for business expansion across the region. | <b>All Delegates</b> |
|-----------------------|--|----------------------|

## WEDNESDAY DECEMBER 15, 2022 | CONFERENCE ROOM

8:00 AM: Registration

| Time             | Session   | Speaker (s)   |
|------------------|---|---|
| 8:30 – 9:00 AM   | <p><b>WELCOME</b></p> <p>Arrive early to listen to USSEC’s regional director as he gives a global update on the status of agricultural markets.</p>   | <p><b>Kevin Roepke</b><br/>Regional Director, US Soybean Export Council</p> |
| 9:00 – 9:20 AM   | <p><b>OPENING REMARKS</b></p> <p>Be energized our USSEC’s senior leadership and national grower leader from South Dakota gives a status of the soy crop and its commitment to innovation and sustainability.</p>                      | <p><b>Dawn Scheier</b><br/>USSEC Board of Directors Executive Committee</p> |
| 9:20 – 9:45 AM   | <p><b>KEYNOTE ADDRESS</b></p> <p>Embark upon a journey to uncover the “next big idea” needed in the agricultural startup space, as one of the world’s leaders in venture capital lays out his vision.</p>                             | <p><b>Aidan Connolly</b><br/>President, Agritech Capital</p>                |
| 9:45 - 10:15 AM  | <p><b>BRANDING WITH IDENTITY PRESERVED SOY FROM THE US</b></p> <p>Not all soy is created equal. In the US, we have the capacity to identity preserve our soy for your production optimization to ensure the highest QCs possible.</p> | <p><b>Raquel Hansen</b><br/>Specialty Soya &amp; Grains Alliance</p>        |
| 10:15 - 10:45 AM | <p><b>NETWORKING COFFEE BREAK / GROUP PHOTO</b></p> <p>Use this valuable time to network with colleagues and build new contacts for business expansion.</p>   | <p><b>All Delegates</b></p>   |
| 10:45 – 11:15 AM | <p><b>START-UP SHOWCASE</b></p> <p>The first team of the day pitches their company for the judges of the International Delegation for Entrepreneurship in Agriculture. (20 minutes of presentation + 20 minutes of Q and A)</p>       | <p>To be confirmed</p>  |
| 11:15 - 11:25 AM | <p><b>US SOY AND SUSTAINABILITY</b></p> <p>Learn about Nigeria’s current soy production and utilization. Take a forward-looking approach to determine its trend and path towards achieving food and nutrition security</p>            | <p><b>Deeba Giannoulis</b><br/>USSEC Marketing Lead--SAASSA</p>             |
| 11:25 – 12:00 PM | <p><b>SUSTAINABILITY PANEL—THE IMPORTANCE OF ESG IN STARTUPS</b></p>  | <p>Panelists TBD</p>  |
| 12:00 – 12:40 PM | <p><b>START-UP SHOWCASE</b></p> <p>The second team of the day pitches their company for the judges of the International Delegation for Entrepreneurship in Agriculture. (20 minutes of presentation + 20 minutes of Q and A)</p>      | <p><b>TBD</b></p>   |

| Time            | Session   | Speaker (s)  |
|-----------------|---|--|
| 12:40 – 2:00 PM | <p><b>LUNCH</b></p> <p>Enjoy a delicious lunch and use this opportunity to network with VIPs at the event</p>   | All Delegates  |
| 2:00 – 2:40 PM  | <p><b>START-UP SHOWCASE</b></p> <p>The third team of the day pitches their company for the judges of the International Delegation for Entrepreneurship in Agriculture. (20 minutes of presentation + 20 minutes of Q and A)</p>                   | To be confirmed  |
| 2:40 – 3:00 PM  | <p><b>CRYPTOCURRENCY AND AG: IS THERE A PATH FORWARD?</b></p> <p>Cryptocurrencies, the Metaverse and blockchain have held much promise and been the target of much scorn. Listen to an expert discuss ways ag can leverage these technologies</p> | <p><b>Kapil Jain</b><br/>           Founder Gravito Labs</p>         |
| 3:00 – 3:40 PM  | <p><b>START-UP SHOWCASE</b></p> <p>The fourth team of the day pitches their company for the judges of the International Delegation for Entrepreneurship in Agriculture. (20 minutes of presentation + 20 minutes of Q and A)</p>                  | To be confirmed  |
| 3:40 – 4:00 PM  | <p><b>NETWORKING COFFEE BREAK</b></p> <p>Use this valuable time to network with colleagues and build new contacts for business expansion across the region.</p>   | All Delegates  |
| 4:00 – 5:30 PM  | <p><b>PLANT BASED FOODS: A WORKSHOP APPROACH</b></p> <p>Workshop style approach for analyzing the TAM for plant-based foods/ cellular meats</p>   | <p><b>Aaron Hanson</b><br/>           Analyst, LMC International</p> |
| 5:30 – 5:45 PM  | <p><b>AWARD PRESENTATIONS</b></p> <p>Stay for the announcement and presentation of the event awards</p>   | <p><b>IDEA.AG</b><br/>           SEC Executive Director</p>          |
| 5:45 - 6:00 PM  | <b>CONCLUSION &amp; VOTE OF THANKS</b>  |  |